

Right Hon Lord Mayor Martin Haese
City of Adelaide

Email:
Lordmayor@adelaidecitycouncil.com



18 June 2018

Dear Lord Mayor

Re: Pedestrian Safety on Hindley Street

The Heart Foundation (SA) and Walking SA are the leading public health organisations in South Australia championing walking and active living for health, transport and recreation.

Our vision is to see more people walking more often.

Walking is an activity that not only benefits people but also the health system by getting people active, and further contributes to economic vitality, a carbon neutral state, reduces congestion, builds social cohesion, and promotes our state as a great place to visit and live.

We have a particular focus on pedestrian safety including:

- Pedestrian signal phasing
- Reducing speed limits
- Improving infrastructure around black spots
- Getting kids walking and cycling to school
- Improving walking conditions and streetscapes.

A recent report on Pedestrian Casualty Crashes shows the majority of 'hit pedestrian' casualty crashes occurs in Adelaide city centre, where for the 5-year monitoring period there were 222 casualty crashes. This is followed by North Adelaide with 28 hit pedestrian casualty crashes. Around 26% of these casualty crashes were either serious or fatal.

Many of these crashes are completely avoidable or could be reduced in severity by slowing down vehicles to 30 km/h where there is high pedestrian activity. At a collision speed of 30 km/h pedestrians have some chance of surviving a crash but this rapidly decreases with higher speed, with the majority killed if hit by a car at 50 km/h or above.

We were concerned to hear about pedestrians being hit by a car in Hindley St and seriously injured this week. We believe that you are also concerned and would like to make the street safer for those on foot.

The Heart Foundation and Walking SA call for lower speed limits in Hindley Street and other areas in the CBD where there is high pedestrian activity.

We commend the City of Adelaide for the valuable work you are doing to improve the health, wellbeing and safety of your residents, visitors and workers. We were pleased to award City of Adelaide a *Heart Foundation Local Government Award* recognising your good work in 2016 and 2017. However, more needs to be done. Pedestrian deaths are not acceptable. We urge council to review the speed limits and continue to improve walking infrastructure.

We look forward to hearing from you regarding your views and policies on pedestrian safety particularly as we are leading into a council election year.

Please do not hesitate to contact our organisations to discuss how we can work together to make the City of Adelaide more pedestrian-friendly.

You can contact the Walking SA EO, Greg Boundy on office@walkingsa.org.au for more information.

Yours sincerely,



Imelda Lynch
Chief Executive
Heart Foundation SA



Wendy Keech
President
Walking SA

The Heart Foundation is the leading non-government organisation in cardiovascular health and a key agency in the area of healthy lifestyle, including healthy weight; physical activity; active, healthy communities; and healthy eating. The Heart Foundation encourages all governments and those working in the health sector to increase efforts to address chronic disease prevention, and to tackle the shared risk factors for these conditions.

Walking SA is the not-for-profit peak body that leads, promotes and supports all forms of walking in South Australia, including walking for recreation, transport, health, wellbeing, organised events, adventure, environmental appreciation and fun experiences. Our vision is to see more people walking more often. Our members include walking clubs, informal groups, individuals and organisations whose aims, and objectives align with those of Walking SA.