



Our Walking Journey 2023 - 2025

Our vision SA - A world class walkable State

Our mission More people walking more often

Values	<i>Interactive</i>	<i>Immersed in Nature</i>	<i>Inclusive</i>	<i>Inspiring</i>
Pillars	1. Walkability	2. Walk Experiences	3. Socially Responsive	4. Sustainable Growth
	<p>1.1. Create walkable environments</p> <ul style="list-style-type: none"> Advocate for the better planning and design of walkable streets, neighbourhoods and environments Advocate for improved walking outcomes across South Australia, regardless of scale or budget. Listen to communities, their needs and aspirations and demonstrate the value of better planning, design and infrastructure Source, profile and share successful initiatives that positively impact the creation of walkable environments 	<p>2.1. Create memorable walk experiences</p> <ul style="list-style-type: none"> Provide clubs, groups and individuals with the State's best information on walk experiences Collaborate and partner with others to show the full network of trails, tracks and paths across the State in our walks and trails database Source feedback to continue to improve the walk experience and then influence and promote truly memorable and iconic walk experiences Recognise and promote the varying needs and desires of people's walking experiences Advocate for continuing access to walkable areas, road reserves, parks and urban spaces 	<p>3.1. Share the love of walking</p> <ul style="list-style-type: none"> Expand our audience to all people, all-inclusive, all abilities Promote the health, wellbeing, social and economic benefits of walking in our cities, suburbs and regions, and on our trails, tracks and paths Be an active stakeholder in State walking initiatives Increase opportunities for walking for every South Australian 	<p>4.1. Ensure our reputation and expand our network of influence</p> <ul style="list-style-type: none"> Build our brand and secure our sustainable future through strong governance, financial assurance and enviable reputation Grow our local, state, national and international network Influence walkability at all levels of government and walking outcomes for the State and beyond our borders Work with business, government and other organisations to promote our walking assets Continue to build our website as the #1 walk and trail resource in the State
	<p>1.2. Establish regular forums to share information on walkability</p> <ul style="list-style-type: none"> 'Make walking great again' by holding forums to share learnings and grow knowledge Contribute to local, state, national and international forums that have relevance to walking, walkability and the walkable environments Co-operate with other organisations with walkability interests to maximise impact 	<p>2.2. Map, link up and share our network of trails, tracks and paths</p> <ul style="list-style-type: none"> Map existing trails, tracks and paths, identify gaps in network across the State and advocate for links Support trail-builders, clubs and groups and assist them to navigate obstacles and protect trails and surrounding landscapes Promote best practice and leave no trace principles for sustainable walking trails for walkers and all trail users 	<p>3.2. Start our journey to reconcile with First Nations People as the traditional owners of the lands on which we walk</p> <ul style="list-style-type: none"> Acknowledge and respect traditional owners and grow our cultural awareness Seek to understand and connect with First Nations communities on issues around access and cultural sensitivity Engage and partner with organisations on programs proposals and campaigns relevant to walking on country 	<p>4.2. Realise the economic and tourism potential of walking</p> <ul style="list-style-type: none"> Attract and influence investment in walking Partner with business, government and other organisations to promote our walking assets and to expand the tourism offerings of the State Utilise economic benefits to re-invest in our mission and to advance South Australia as a world-class walkable State
	<p>1.3. Articulate and advocate the value of walkability</p> <ul style="list-style-type: none"> Utilise evidence to articulate and advocate the health, economic and social benefits of walking to individuals, communities, organisations and governments Promote and advocate the benefits of people walking as a form of transport and cross reference the role of walking in reducing car dependency and measures to help achieve South Australia's pathway to Net Zero as part of the State's Climate Change Actions 	<p>2.3. Support member clubs, trail-builders and member groups to prosper and position themselves for the future</p> <ul style="list-style-type: none"> Provide leadership, promotion and advocacy to our clubs, trail-builders and member groups Support a mutual liability insurance scheme for clubs and groups Provide opt in/opt out administrative services for clubs, trail-builders and groups Facilitate forums for clubs, trail-builders and groups to network and share knowledge Offer clubs, trail-builders and groups opportunities to prosper 	<p>3.3. Embed our Conservation stewardship</p> <ul style="list-style-type: none"> Advocate and be environmental stewards, preserving and encouraging biodiversity development, and increasing walking participation through creating more walkable places Work with conservation, nature-based and First Nations organisations to ensure the preservation of our wild places, natural spaces and culture. Advance Green Space principles and advocate for development that remains sensitive to its environment and contextual in its place 	<p>4.3. Engage stakeholders and optimise our influence to deliver South Australia as world-class walkable State</p> <ul style="list-style-type: none"> Strengthen relationships with key government and local agencies to collaborate and share strategies that progress our vision Promote and advocate walking and walkability at local, state, national and international level Celebrate walking through the iconic annual 'Walk Fest' Utilise the focus season for walking of 'Step into Spring' to advance our vision and activate our mission Award exemplars that promote walkability, walk experiences, the benefits of walking and its inclusiveness, and reward its volunteers
	<p>1.4. Connect people through active places and walkable spaces</p> <ul style="list-style-type: none"> Support the delivery of the State's significant active places and spaces Advocate for better street designs and public spaces, and integrate communities with sustainable access for walking, ensuring standards and best practices are incorporated Recognise and promote great examples of active streets and walkable spaces 	<p>2.4. Enable walking as a form of recreation to thrive</p> <ul style="list-style-type: none"> Make recreational walking an enviable activity Host regular public participation walk events and use these to expand our regular audience Work with others to promote and build new walk opportunities and profile great existing ones Link the walkable neighbourhood to recreational participation on trails, tracks and paths 	<p>3.4. Collect evidence, data and resources to inform our mission and to share with others</p> <ul style="list-style-type: none"> Be the knowledge base for all things walking in South Australia and openly share our expertise Support greater research and data collection in people behaviours and movements (including health, economic and social measurements) Develop ready-to-use information to assess, comment and submit positions on walking and the suitability of places and spaces to walk 	<p>4.4. Build the passion of our staff, volunteers and members by developing their capacity along with Walking SA's</p> <ul style="list-style-type: none"> Know the skills and develop the potential of our staff and volunteers to realise their dreams Develop a Succession Plan that values our history and secures our future Know and grow our membership and tailor offerings through our value proposition