Our vision is to make a world-class walkable South Australia.

More people walking, more often...

WalkingSA 2026-2030 Strategic Plan

Immersed in nature, interactive, inclusive and inspiring...

WalkingSA is South Australia's peak body for all forms of walking.

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2026-2030 Strategic Plan

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Our values

1 Interactive

2 Immersed in nature

3 Inclusive

4 Inspiring

Our outcomes

Active and Walkable Places

1. Ensure equitable walking outcomes are achieved across South Australia, regardless of scale or budget.
2. Share and communicate information, research, stories and projects to achieve more active and walkable places.
3. Articulate and connect the value of more active and walkable places.
4. More people walking more often.

Great Walking Experiences

1. Provide the best information and tools to help people discover great walking experiences.
2. Map, connect and share SA's walking network.
3. Strengthen the capability and sustainability of member clubs, walking groups and trail networks.
4. Grow recreational walking by creating, promoting, and maintaining opportunities to be immersed in the natural environment.

Walking for Everyone

1. Expand participation in walking for all people, all abilities and all communities.
2. Walk with First Nations communities to build cultural understanding and respectful access to Country.
3. Champion environmental stewardship and protect the places people walk.
4. Build and share the evidence base for walking.

A Strong and Sustainable WalkingSA

1. Strengthen our reputation and grow our influence across South Australia and beyond.
2. Faciliate with stakeholders to unlock the economic and tourism value of walking for South Australia.
3. Engage stakeholders to optimise our influence.
4. Grow the capability and engagement of our members, volunteers, and staff.

How we will achieve our values and outcomes

Evidence based decision making

Use accurate, relevant and concise insights to inform all WalkingSA business decisions through effective collection, analysis and presentation of research to underpin strategy.

Building a supportive culture

Support a Board, employee and volunteer culture aligned with our values to maximise engagement and build WalkingSA capacity.

Foster effective advocacy

Provide advice, identify relevant issues and opportunities, and represent all WalkingSA members for the benefit of the walking community.

Strategic partnerships

Foster aligned collaborations to enable collective action across government, health, environment, local government, private sector and the community to achieve our vision.

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WalkingSA Inc **walkingsa.org.au**
Contact us office@walkingsa.org.au | 0457 006 620
Visit us The Science Exchange, Exchange Place, Adelaide, 5000
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#1 Recreational activity in South Australia

#1 Recreational activity in Australia

#1 Recreational activity in national parks

#1 Recreational activity

1 million South Australians walk every week

3.4 million Australians regularly bushwalk

87% walk in parks in 2023

Recommended for health and well-being

WalkingSA website:

1.2m interactions per year

400k regular interactions

815 GIS located walks

WalkingSA represents:

13k Members

9,500 Subscriber Members

3,500 Club Members

17 x SA
3 x NT Member Clubs

30 Organisational Members

386 Individual Members

WalkingSA social media exposure:

80k av. reach per month social media

32k Facebook followers

70k av. reach per month on Facebook

8k Instagram followers

10k av. reach per month on Facebook

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